

The Inspirations Story

Wedding gowns and personality

There's a moment when a woman knows that the gown she's seen in a photo or on the rack is the one for her. People see a picture and they think that's it, but they need to be able to try a dress on to see what they're going to look like, because personality comes through when they put on the wedding gowns.



STEVE HARDER PHOTO

Dorothy Lodge of Inspirations

A good reputation and wonderful staff

People come from Cape Breton and all over for prom and other gowns at our ladies fashion and bridal boutique. We have a good reputation that I'm proud of. I have wonderful staff. People call me with a problem and ask us to have a look at it to see what can be done. And we do. We like our customers and we look after them. Our main benefit to customers is personal service and years of experience.

From England with three sewing machines

My family and I came from England in 1977. I was a seamstress and worked in clothing factories. I knew when I came there was a need for seamstresses, so I

brought three sewing machines with me. The seed was planted that this was what I might end up doing. The business began in 1981 and one thing led to another to become Inspirations. My biggest help has been my husband, Frank, our two wonderful sons, my talented staff and my loyal customers.

Inspirations **Dorothy Lodge**

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